

Advertising in the Chain

As the new Chain Gang are getting to grips with how the Chain is put together we wish to clarify the options available to advertise in the Chain.

We are currently working on the basis of 3 editions per year in November, March and July.

There are 4 sizes of advert available for new advertisers:

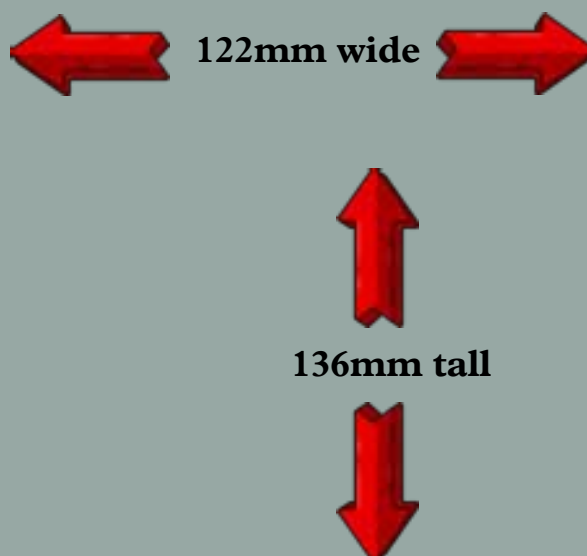
- Size A: £20
- Size B: £40
- Size C: £40
- Size D: £80

We are no longer able to accept larger adverts (e.g. half page) and the advertising team will confirm with current advertisers all size and price details to ensure consistency.

Advertisers are responsible for producing their own print-ready artwork for initial publication. If updates are required then revised print-ready artwork must be supplied by the copy deadline for each subsequent issue.

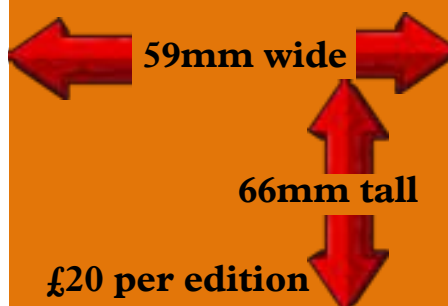
Advertising is currently invoiced on a per-issue basis in arrears and we hope to introduce an annual payment plan in the future.

Advert Size D



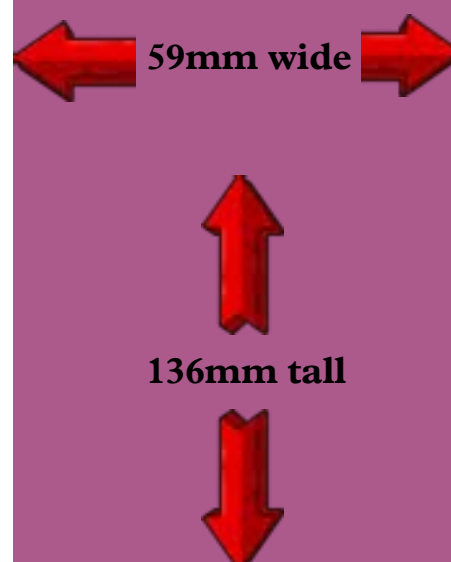
£80 per edition

Advert Size A



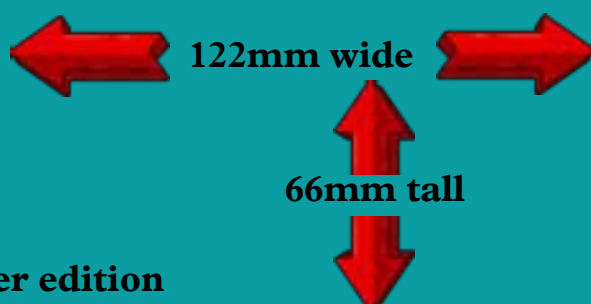
£20 per edition

Advert Size B



£40 per edition

Advert Size C



£40 per edition